

68th Annual Albany St. Patrick's Day Parade

PARADE = March 17, 2018

Grand Marshal Banquet = March 10

2018 Grand Marshals— Representing the South End Irish

Richard Gibson and Ed Walsh

www.albanystpatricksdaysparade.com

Souvenir Journal



Please check to indicate advertisement size and amount due.

ALL ADS ARE TAX DEDUCTIBLE.

<input type="checkbox"/>	Rear Cover (8.5" wide x 11" high, Call for availability).....	\$150.00
<input type="checkbox"/>	Inside Front Cover (8.5" wide x 11" high, Call for availability).....	\$125.00
<input type="checkbox"/>	Inside Rear Cover (8.5" wide x 11" high, Call for availability).....	\$125.00
<input type="checkbox"/>	Full Page (8.5" wide x 11" high).....	\$100.00
<input type="checkbox"/>	Half Page (8.5" wide x 5.5" high).....	\$50.00
<input type="checkbox"/>	Quarter Page/Business Card (4.25" wide x 5.5" high).....	\$25.00
<input type="checkbox"/>	Patron Listing (Name(s) only—provide below or email list).....	\$3.00

- **Ad must be CLEAR, CRISP and SCANABLE. Electronic versions accepted—NO FAXES.**
- **ADS and payments MUST be received by 02/13/18. NO ADS PLACED WITHOUT PAYMENT.**

Journal Chairs, Maggie McNally Bradshaw & Colleen Hyatt Salisbury

Questions: 518-542-8823 or albanyparadejournal@gmail.com

REQUIRED:

1-Check payable to United Irish Societies of the Capital District, Inc., 2-completed form, 3-scanable ad to:
Parade Committee c/o Colleen Salisbury, 2707 New Scotland Ave., Voorheesville, NY 12186
(form and ad can be emailed)

DO NOT STAPLE AD or BUSINESS CARDS * COMPLETE ALL ITEMS FOR EACH AD * PRINT CLEARLY

BUYER'S NAME: (Individual, Business, Organization—NOT THE PARADE DIVISION)	
FULL MAILING ADDRESS:	
EMAIL ADDRESS:	PHONE(S) (For questions regarding ad):
SELECT ONE: <input type="checkbox"/> NEW AD (attached) <input type="checkbox"/> MODIFY 2017 AD with NO CHANGES (provide image) <input type="checkbox"/> MODIFY 2017 AD (provide image and list all changes. Committee will research and advise. This is not a guaranteed service.)	
AD NAME and/or FILE NAME. PLEASE NAME YOUR AD. Include this name in an electronic, or paper communications. For example: "Brady Family 2018". AD NAME = _____	
Selling Organization (Parade Division/Group):	Amount Paid/Enclosed: